



Media Contact:
Noelle Brooks
lostkeyswrites@gmail.com
478-250-3494

For Immediate Release

The Lost Keys Collective Coordinates Pop-Up Literary Garden

Third Street Park will be transformed into a literary paradise for the month of April.

Through a generous donation provided by New Town Macon and Ware Greenhouses, the Lost Keys Collective will beautify the space with colorful flora and vibrant artwork containing poetry written by locals. The garden will also contain artistic pieces created by Lost Keys' creative director, Brooke Scott.

“This garden will take an under-utilized park and create an interactive space that showcases literature’s versatility,” Danielle Grisamore, Lost Keys founder, explains. “Visitors will have the chance to connect with words in a scenic setting.”

The donation provided to support this endeavor is a part of New Town Macon’s fits with the organization’s progressive vision for the city. Many of their initiatives aim to bolster downtown, developing spaces that foster engagement and livability as part of their overall mission to create a sense of place.

Similarly, the Lost Keys Collective wants to foster a sense of belonging for the local literary community. Lost Keys has made significant strides towards this objective since its inception. In addition to launching a literary festival in October 2015, Lost Keys has created other community events such as a holiday book drive and an original Valentine’s day production – as well as partnered with other nonprofits such as Chameleon Village and New Vision. The organization also host an ongoing storytelling event every second Tuesday of the month at Just Tap’d, which provides a platform for people of various backgrounds to share their stories.

“Lost Keys wants to be a literary hub of Macon, fostering connections and providing literary outlets and resources,” Grisamore said. “Literature has always been a huge part of the city’s history and as it develops, we want to ensure that it remains a part of Macon’s future.”

Following the launch of the pop-up garden, Lost Keys will participate in the annual Soap Box Derby, providing informational material and a special photo booth for attendees. The organization is also currently making preparations for its second annual literary festival on October 7-9, 2016, which will include art, music, readings and workshops as well as kids based events. Such inclusive events are key to building the writing community Lost Keys envisions, showcasing literature’s unique versatility.

About Lost Keys

Lost Keys aims to establish an annual gathering for the writing community in Middle Georgia. The Festival offers three days of events during which regional writers collect to give readings of their work, lead workshops, and join for discussion panels. Writing workshops cover fiction, nonfiction, poetry, journalism, songwriting, and screenwriting. Panel discussion topics include (but are not limited to) poetry, freelance writing, blog and magazine editing, character writing, and writing for Southern fiction. Visit lostkeysfest.com for more information.